



Bell's Farms' fifth annual Strawberry Daze festival is happening Saturday June 18th and Sunday June 19th, 2022, two days of Strawberry fun!! 10:00 AM until 5:00PM Saturday and 10:00am until 4:00pm Sunday; a festival to celebrate all things berry and showcase our rural culture with plenty of produce, live music, events, farm tours, vendors, games and fun activities for all ages! We would love to include more local vendors, food, and any other product that fits in with our rural festival.

Vendors may attend both days, or just one, however vendors must stay for the duration of the day. Vendors' fees are only \$50 per day and space is limited. We will space out vendors along the heavily trafficked areas. As far as non-food vendors, we are looking for locally made items or products that do not conflict with Bell's Farm products (i.e. we do not need vendors selling jam because we have plenty of our own). Hot food and other food products are going to be selected for variety and quality, (we don't want 5 food vendors serving the same food) this serves to ensure all guests have a wide variety of quality food choices!

The 2019 festival brought over 4,000 visitors and even with the cancellation of the 2020 festival we still sold over 1,000 tickets in 2021 with covid safety and restrictions. I am happy to say that our Strawberry fields are looking good already and barring mother nature taking charge, strawberry production should be even better than last year. We also plan to closely follow all COVID safety guidelines. Power is available on a limited basis and may require an additional fee. All fees are due by June 1st so that we may finalize the layout. The number of vendors is necessarily limited to a certain degree so that we may keep our on farm casual and friendly atmosphere. If you feel your business would be a good fit for this big time festival in a small town farm setting or would like more information about this great celebration of our wonderful farming community please contact us.

Thanks!

Paige Mueller

Bell's Farm

Co-Owner

360-969-0811

[paige@bells-farm.com](mailto:paige@bells-farm.com)



## STRAWBERRY DAZE 2021 VENDOR CONTRACT

Bell's Farm Phone:360-678-4808

892 West Beach Rd Coupeville, WA 98239

**Event Dates: 6/18/2022-6/19/2022**

### Event Summary:

Join us for the 6th annual Strawberry Daze Festival! This farm-focused festival was created to showcase Bell's Farm produce and strawberries but also to highlight the incredible rural life of Whidbey Island. With the goal to reconnect the community to food production we welcome vendors who align with our goals and help to enhance our mission.

### General Information:

- Questions can be sent to [admin@bells-farm.com](mailto:admin@bells-farm.com)
- We have limited access to electricity, if you need access please email your request before May 1<sup>st</sup>
- No pets are allowed, service animals only (farm animals accepted with prior arrangements)

### Rules/Regulations:

- Vendors must be set up by 9:45am on Saturday and 9:45 on Sunday
  - No vehicles may be driven through the event after 9:30am either day
  - If you are participating both days you may leave your booth set up but Bell's Farm is not responsible for any items left over night.
- Take down on Saturday begins at 5:05pm and Sunday 4:05pm
  - Packing up before the end of the event will affect future inclusion in the Strawberry Daze Festival. So please plan to have enough product for an event that hosts 2,000 people per day.
- All food vendors must provide a Certificate of Liability Insurance naming Bell's Farm as the Certificate Holder for the dates of June 18th and June 19th 2022/. Food Vendors are solely responsible for obtaining the correct Island County Health Department permits.
- All vendors must provide a copy of their business license
  - Please attach all required documents and fee with this form
- Vendor application must be completed and sent to Bell's Farm by June 1, 2022

Vendor Fees: \$50 per day (\$0 for non-profit) We accept checks, CC, or Venmo (@kyle-flack-6)

\*If you're coming from off Island and wish to attend both days a camping option is listed on the Vendor Application.



## Bell's Farm Strawberry Daze Vendor Application

1. Your contact information

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone number: \_\_\_\_\_

2. Vendor Fees:

Attending (please check)

Saturday June 18<sup>th</sup>, 2022 - \$50

Saturday June 18<sup>th</sup>, 2020 – Non-profit \$0

Sunday June 19<sup>th</sup>, 2022 - \$50

Sunday June 19<sup>th</sup>, 2022 – Non-profit \$0

3. Camping/RV space ? Saturday, June 18<sup>th</sup>, 2022

4. Vendor Type/Description: Handmade farmhouse signs and decor.

5. Electrical Needed? Request by May 1, 2022

6. Additional Requests/Questions:

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Vendor Signature \_\_\_\_\_ Date \_\_\_\_\_

\*Undersigned agrees to all Strawberry Daze Contract Requirements

Please return signed form, full payment, and required documents to Bell's Farm 892 West Beach Rd  
Coupeville, WA 98239 by June 1, 2022