



At Bell's Farm we've been providing quality food to our community for over 70 years. Over the last few years we've also opened our farm for our annual Strawberry Daze Festival. A weekend in which we can celebrate the berry harvest and the unique rural lifestyle of Whidbey Island.

This year the festival will be on June 18th & 19th. Before the pandemic the number of attendees grew to over 4,000 attendees and in 2021, after a one year postponement and on the hottest day of the year, we still sold over 1,000 tickets. People of all ages attend our festival from all walks of life. Our festival not only draws a huge crowd of Island locals but also visitors from the mainland and beyond. Our festival has grown so much and has gained such a reputation that families are planning their vacations so that they can attend Strawberry Daze.

As we grow we see an opportunity for other Whidbey groups to benefit from the exposure that comes with a growing festival and for us to work with others within our community. To that end we are actively searching for festival sponsorship.

By becoming a Strawberry Daze sponsor you and/or your business will be able to reach a large audience of both local and visiting potential customers. Sponsorships also allow for our festival to continue to grow and provide an exciting and new experience each year. We have multiple levels of sponsorships that will provide you with varying levels of exposure. Please send us your application by May 1, 2022. We look forward to working with you and for bringing awareness to your business and our wonderful Island farming community!

Thank you,

Paige Mueller
co-owner

Bell's Farm Strawberry Daze Event Sponsorship Application

Deadline: May 1, 2022

1. Your contact information

Name: _____

Email: _____ Phone number: _____

2. Business information

Business name: _____

Business address _____

Business website: _____

Business phone: _____

Does your business have a logo you would like to use? ____ (email graphic to paige@bells-farm.com)

3. Select your sponsorship option

____ \$500 Sponsor: At this level you will receive your logo on our website, a special social media post about your support, social media tag in Strawberry Daze posts, and your name on a banner to the entrance of strawberry Daze

____ \$1,000 Sponsor: At this level you will receive your logo on our website, a special social media post about your support, social media tag in Strawberry Daze posts, your logo on a banner to the entrance of strawberry Daze, your logo on the back of the Strawberry Daze t-shirt, and a table space to promote your business.

____ \$1,500 Sponsor: At this level you will receive your logo on our website, a special social media post about your support, social media tag in Strawberry Daze posts, your logo on a banner to the entrance of strawberry Daze, your logo on the back of the Strawberry Daze t-shirt, a table space to promote your business, and your company banner displayed in the Kiddie Corral or in the petting zoo. This will be limited to two sponsors, and will be the sole sponsor of either the kiddie corral or the petting zoo. For example; your banner displayed on the entrance to the petting zoo, and "petting zoo sponsored by _____"

____ \$2,000 Sponsor: At this level you will receive your logo on our website, a special social media post about your support, social media tag in Strawberry Daze posts, your logo on a banner to the

entrance of strawberry Daze, your logo on the back of the Strawberry Daze t-shirt, a table space to promote your business, your company banner displayed behind the stage accompanied with “music provided by” and your logo will appear on all printed promotional materials.